

# Swedese

## Milano 2009

### Press information

Swedese exhibits its news in hall 8, stand D33,  
at the Salone Internazionale del Mobile in Milano, April 22-27, 2009.

Swedese is showing furniture designed by Setsu & Shinobu Ito, Claesson Koivisto Rune, Bror Boije, Monica Förster, Roger Persson, Michaël Bihain, Gam Fratesi, Thomas Bernstrand, BarberOsgerby, Naoto Fukasawa, Arik Levy, Michael Young, Katrin Olina Petursdottir and Christine Schwarzer.

*The News on display are:*

Boxplay, sofa and ottoman/divan part, on steel sled bases, here upholstered in white Elmo Nordic leather.

*Claesson Koivisto Rune*

Edge, shelving system for wall assembly, in aluminium with white-, black- or natural silver colour finish.

*Bror Boije*

Hanahana, coat hanger, freestanding or for wall assembly, available in ash wood with white- or black lazur finish.

*Setsu & Shinobu Ito*

Olive wood, oak chair, with wooden seat or with upholstered seat.

Olive metal, stackable chair and armchair on steel sled base in chrome finish, with upholstered seat and back.

The seats and backs of the Olive chair/armchair are created in twenty individually different design expressions, and if you buy up to 20 chairs, they will all be a little different one from the other.

*Claesson Koivisto Rune*

Teatime, trolley with frame in ash wood with white lazur finish, black lazur finish or clear lacquer. Scratch tolerant trays in white or black, where the top tray can easily be detached from the trolley.

*Claesson Koivisto Rune*

Swedese Möbler AB was founded in 1945 and is a classic Swedish furniture manufacturer with a strong anchor in both the domestic and public domain. In 1956, the architect Yngve Ekström, one of the founders of Swedese, designed the Lamino armchair, which has become almost synonymous with the Swedese trademark. Together with names including Alvar Aalto, Arne Jacobsen, Poul Kjaerholm and Bruno Mathsson, Yngve Ekström was at the core of a generation of designers who made the concept 'Scandinavian Modern' famous all over the world.

Swedese's ideals are the same today as they have been for the past sixty years. These are to create beautiful furniture for the future, which build on the foundations of Scandinavian modern traditions, designed by forward- looking designers who share in the timeless ideals of architecture.

Enclosed: CD with high resolution images of the news.

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