

Swedese
Milano 2007
Press information

Swedese exhibits its news in hall 8, stand D33,
at the Salone Internazionale del Mobile in Milano, April 18-23, 2007.

Furniture designed by Edward Barber, Jay Osgerby, Naoto Fukasawa, Arik Levy,
Monica Förster, Thomas Bernstrand, Michael Young, Katrin Petursdottir, Mårten Claesson,
Eero Koivisto, Ola Rune, Roger Persson, Susann Wessely, Per Bornstein, Mattias Lind,
Eva & Peter Moritz and Christine Schwarzer.

The news on display are:

Glove, a felt easy chair with seat and inside back upholstered in fabric or leather.
Edward Barber, Jay Osgerby

Heaven, a small, free standing ladder in black steel.
Thomas Bernstrand

Breeze, table in two sizes, with wavy or flat table top, white or black finish.
Monica Förster

Mira, free standing mirror with the frame in birch, oak or white lacquer.
Mårten Claesson, Eero Koivisto, Ola Rune

Sono, acoustic panels in laminated birch. Wall hanging modules 1200 x 600 mm.
Mårten Claesson, Eero Koivisto, Ola Rune

Fold, upholstered stackable chair and armchair.
Mårten Claesson

Torso, easy chair and modular sofa system, on a plinth base in chrome finish.
Susann Wessely, Per Bornstein, Mattias Lind

Open, bar tables in two heights, 105 resp. 90 cm.
White laminate table top, steel base in chrome finish.
Eva & Peter Moritz

Happy, upholstered bar stools in two heights, 79 resp. 65 cm.
Roger Persson

Happy, armchair. Upholstered armchair now available on three different bases:
sled base, disc base or wheel base, all in steel with chrome finish
Roger Persson

Also on display, are:

Log, benches, stool and storage table in laminated, natural lacquered oak.
Naoto Fukasawa

Beam, conference- and dining table in two sizes. Now with table top in wood or glass.
Arik Levy

and more . . .

Swedese Möbler AB was founded in 1945 and is a classic Swedish furniture manufacturer with a strong anchor in both the domestic and public domain. In 1956, the architect Yngve Ekström designed the Lamino armchair, which has become almost synonymous with the Swedese trademark. Together with names including Alvar Aalto, Arne Jacobsen, Poul Kjaerholm and Bruno Mathsson, Yngve Ekström was at the core of a generation of designers who made the concept 'Scandinavian Modern' famous all over the world.

Swedese's ideals are the same today as they have been for the past sixty years. These are to create beautiful furniture for the future, which build on the foundations of Scandinavian modern traditions, designed by forward- looking designers who share in the timeless ideals of architecture.

For further information
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Enclosed: CD with 15 high resolution images of the news mentioned above