

Press info

Swedese and Märta Måås-Fjetterström AB are showing the joint exhibition *Claesson Koivisto Rune – furniture, rugs, design* in Stockholm and in Båstad.

The exhibition opened in Stockholm on May 5, 2011 by Peter Jiseborn, MD, Swedese, Angelica Persson, MD of MMF AB and Mårten Claesson, architect.

Furniture, rugs, design is on show from May 5–26 at Swedese Shop+Showroom, Narvavägen 10, Stockholm.

Furniture, rugs, design continues from June 1 to August 14 at Märta Måås-Fjetterström, Agardhsgatan 9, Båstad.

We have something in common, Swedese and Märta Måås-Fjetterström. Both companies have a wealth of design history to rely on – and both companies look to the future. We have a tradition of excellent quality and craftsmanship and our manufacturing takes place in Sweden.

And then we have Claesson Koivisto Rune: the design and architectural trio who have astounded both Sweden and the world. They have designed pieces for both of us, which we are now showing for the first time together. Furniture, rugs, design – solitary pieces that create a new whole.

Swedese and Claesson Koivisto Rune have a close and intense collaboration. This started back in 1998 and has resulted in furniture that has achieved great impact.

Yngve Ekström and his brother founded Swedese in 1945. During the last decade under Peter Jiseborn's management, Swedese has created a collection of international calibre, composed of innovative and intelligent furniture – designed by some of the world's most exciting designers. Swedese has its own production units in Vaggeryd and in Äng in Småland. www.swedese.se

A few years ago Claesson Koivisto Rune were honoured to be asked to design three new rugs for Märta Måås-Fjetterström. This collaboration has now resulted in a new colour composition – the röllakan weave rug Broadband Oriental.

Inspired by Swedish nature, Scanian folk-art weaving and oriental rugs Märta Måås-Fjetterström left a unique collection of about 700 sketches when she passed away. Apart from managing this cultural heritage, ever since 2002 MMF AB has produced "The textile of the year" in collaboration with some of Sweden's most interesting artists. The rugs are manufactured in Båstad in the southern-most part of Sweden, at MMF's own textile studio. www.mmf.se

Mårten Claesson, Eero Koivisto and Ola Rune surprised the world while still completing their degree project. And continue to do so. Claesson Koivisto Rune is one of Sweden's most renowned architect and design practices – with a never-abating stream of projects that take leaps forward, focusing and expanding boundaries. www.ckr.se

Picture material from the exhibition:
www.swedese.se/press_134

Picture of the new rug Broadband Oriental:
www.mmf.se/html/pressbilder.html

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